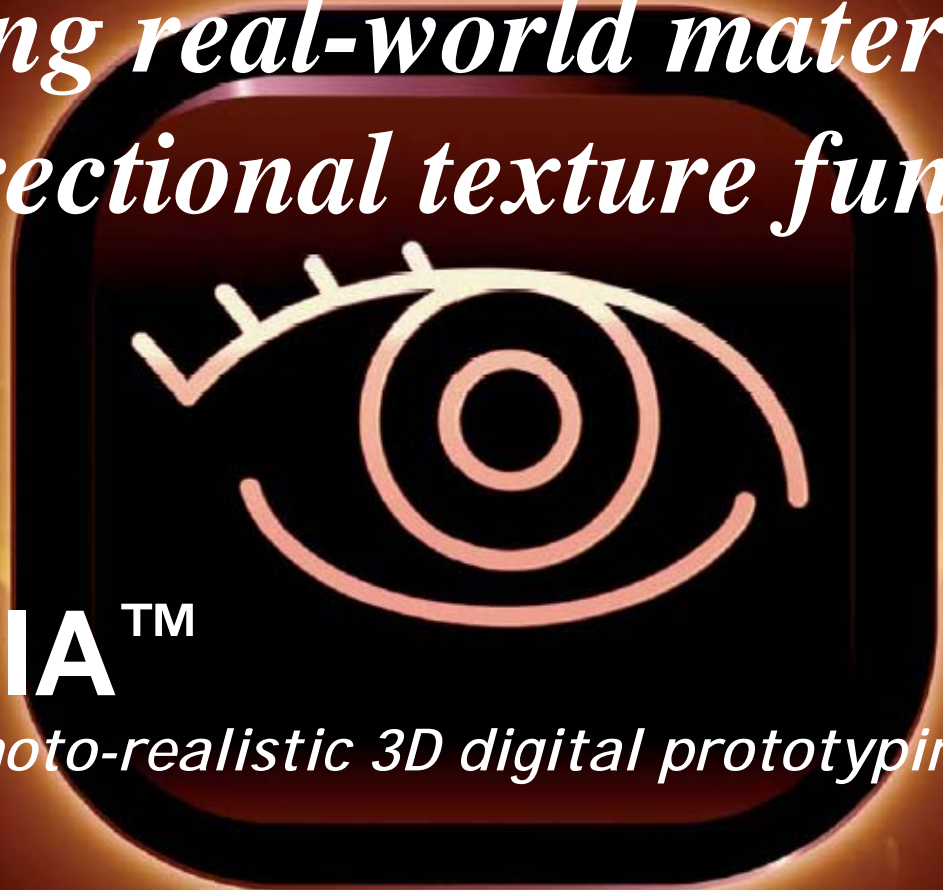




*Mastering real-world materials using
bidirectional texture functions*



OREALIA™

Interactive photo-realistic 3D digital prototyping



onesia
3D VISUALIZATION & VIRTUAL REALITY

- Presentation

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- Onesia develops and markets real time interactive photorealistic 3D rendering for computer-aided design, scientific visualization, and industries that require virtual prototyping
- Orealia™ is the first entry-level virtual prototyping solution offering the power of high-end 3D rendering softwares



grealia - Addressed problems

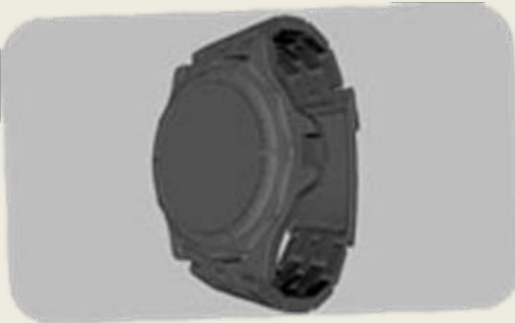
- Product design is too slow
 - ✓ *reduce time to market*
- Costs of Physical prototypes are too high
 - ✓ *no longer required*
- The interaction between Production and Marketing departments is difficult
 - ✓ *user-friendly interface to share data*
- The quality of the output is not realistic
 - ✓ *enough to be used "out of the box"*



Orealia - Workflow

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IMPORT OPTIMIZE



Catia
Pro/Engineer
SolidWorks
Rhino 3D
Google SketchUp
...

DESIGN MARKET



Lighting
Materials
Variances
Interactivity

DEPLOY SHARE



Stand-alone App
Web 2.0
Image/Video
Virtual Reality

①

②

③





orealia - BTF (Bidirectional Texture Function)

- Goal : capture the appearance of real-world materials and apply it to virtual prototypes in real-time

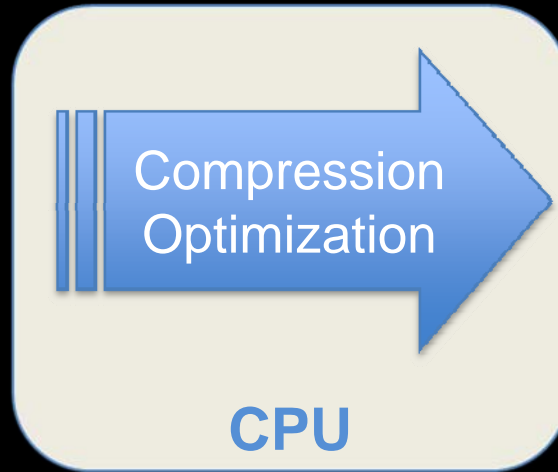


- Single texture (photograph)
 - ✗ simple but unrealistic : flat appearance
- Textures for different lighting/viewing configurations
 - ✓ realistic : reflection, anisotropy and self-shadowing

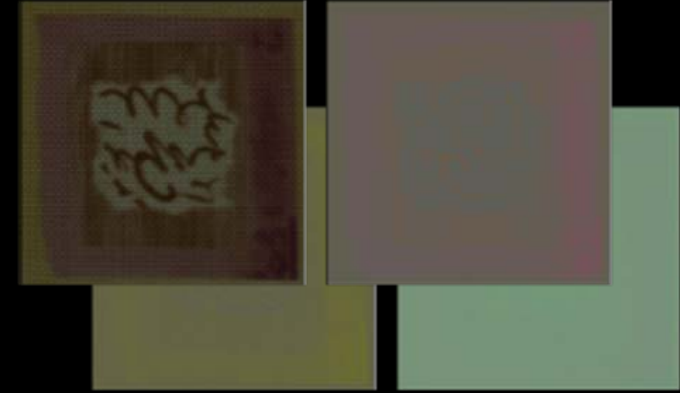
orealia - BTF overview



Acquisition



CPU



4 Textures

Light direction

Viewer direction



Real-time 3D Visualization



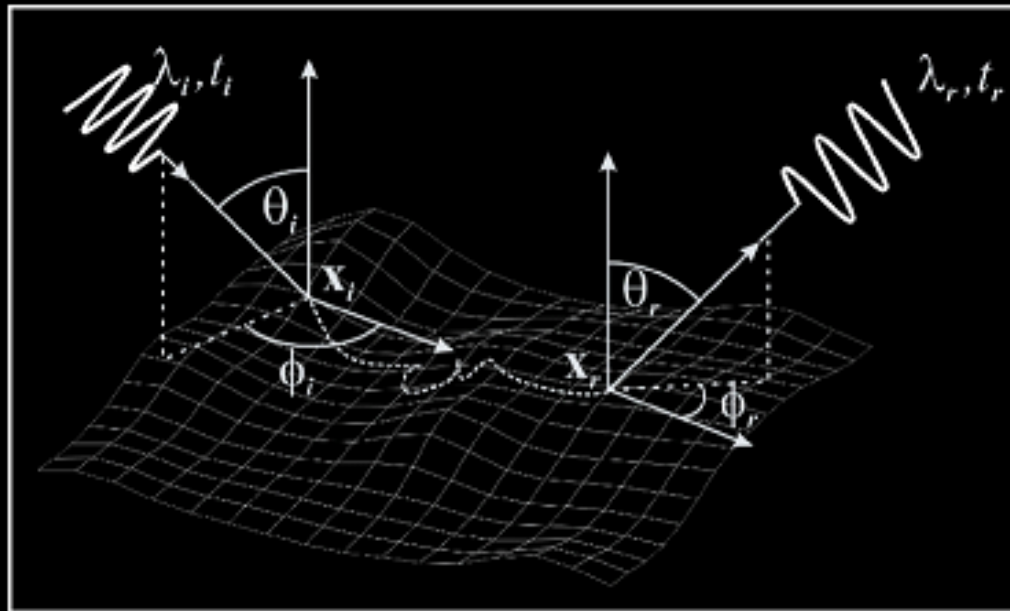
GPU



Vertex/Pixel Shader

oregia - BTF definition

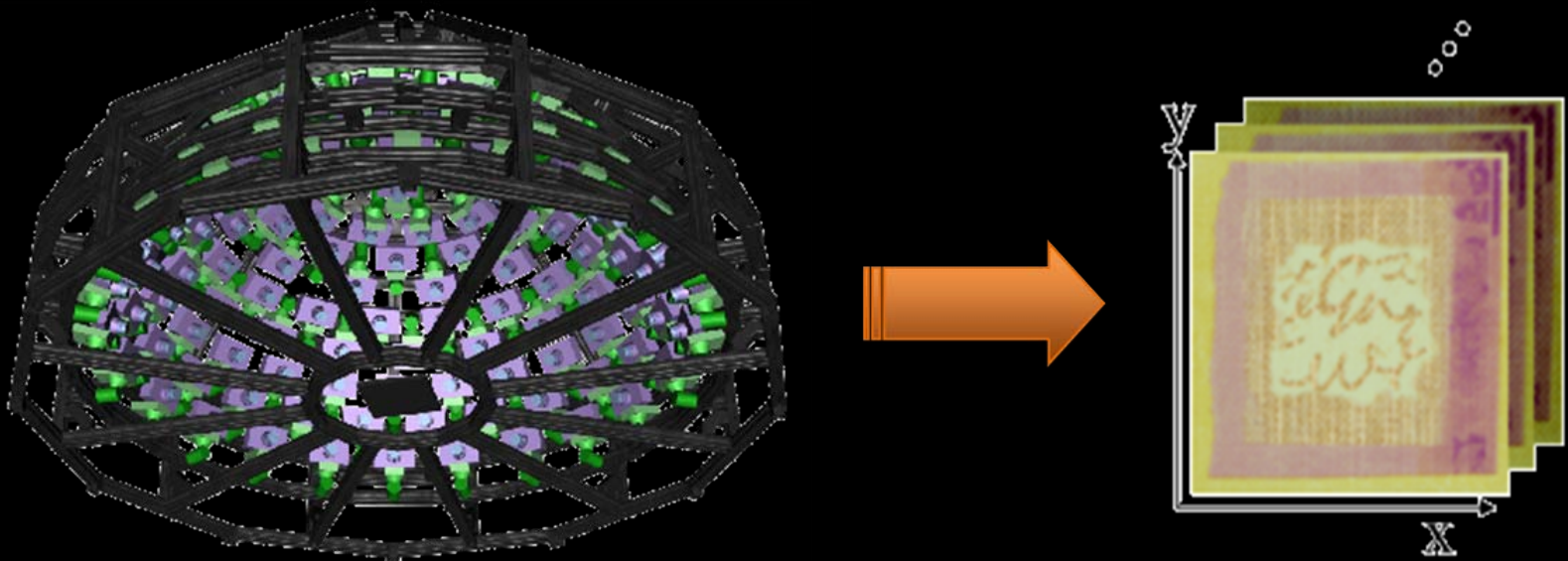
- Light-Matter interaction is quite complex !
 - ✓ function defining how light is reflected on a surface



- We need to simplify
 - ✓ $t_i = t_r$, $\lambda_i = \lambda_r$, $x_i = x_r \rightarrow$ BTF
 - ✓ if invariant with respect to x (plain color) \rightarrow BRDF

oregia - Acquisition

- Measurement device example
 - ✓ 151 digital consumer cameras (Canon PowerShot A75)
 - ✓ 2/3 measurements per day
 - post-processing required for shiny materials like paint



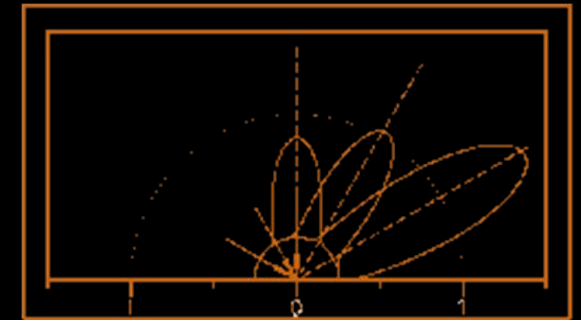
- Generates a huge amount of data
 - ✓ 81x81 lighting/viewing directions - $256 \times 256 = 1,3$ GB

oregia - Modelling

- BTF viewed as a spatial-varying BRDF [McAlliste et al.]
- For each pixel we use the Lafortune's model

$$f_r(\omega_i \rightarrow \omega_r) = \rho_d + \sum_j \rho_{sj} \left[\begin{array}{c} \left[\begin{array}{c} \omega_{r,x} \\ \omega_{r,x} \\ \omega_{r,x} \end{array} \right]^t \left[\begin{array}{ccc} C_{j,x} & & \\ & C_{j,y} & \\ & & C_{j,z} \end{array} \right] \left[\begin{array}{c} \omega_{i,x} \\ \omega_{i,x} \\ \omega_{i,x} \end{array} \right] \end{array} \right]^{n_j}$$

- ✓ Generalise the Phong's model
- ✓ Non-linear
- ✓ Anisotropic
- ✓ Adapted to a wide range of materials



Parameter estimation

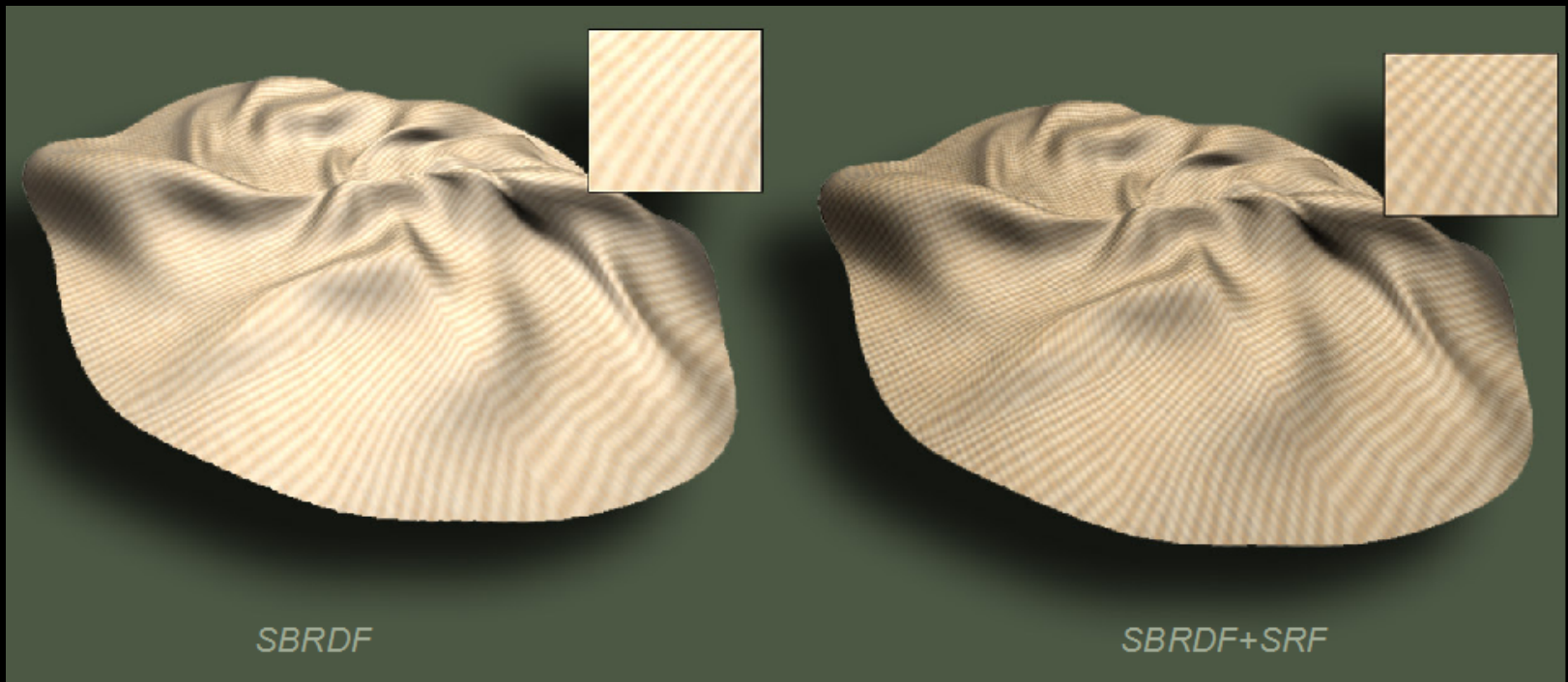
$$BTF(x, \omega_i, \omega_r) \approx \rho_d + \sum_j \rho_{s,j} (\omega_r^t - C_j - \omega_i)^{n_j} + s(x) \cdot H$$

1. Diffuse component : ρ_d = minimum of all values
2. Albedo simplification : ρ_s is common to all lobes
3. Lobes : find best $C_{x,j}$, $C_{y,j}$, $C_{z,j}$, n_j ($j < 3$)
 - ✓ Levenberg-Marquardt non-linear optimisation
4. Residual $s(x)$ to model the error
 - ✓ least square approximation of $BTF(x, \omega_i, \omega_r) - f_{r,x}(\omega_i, \omega_r)$



grealia - Reconstruction

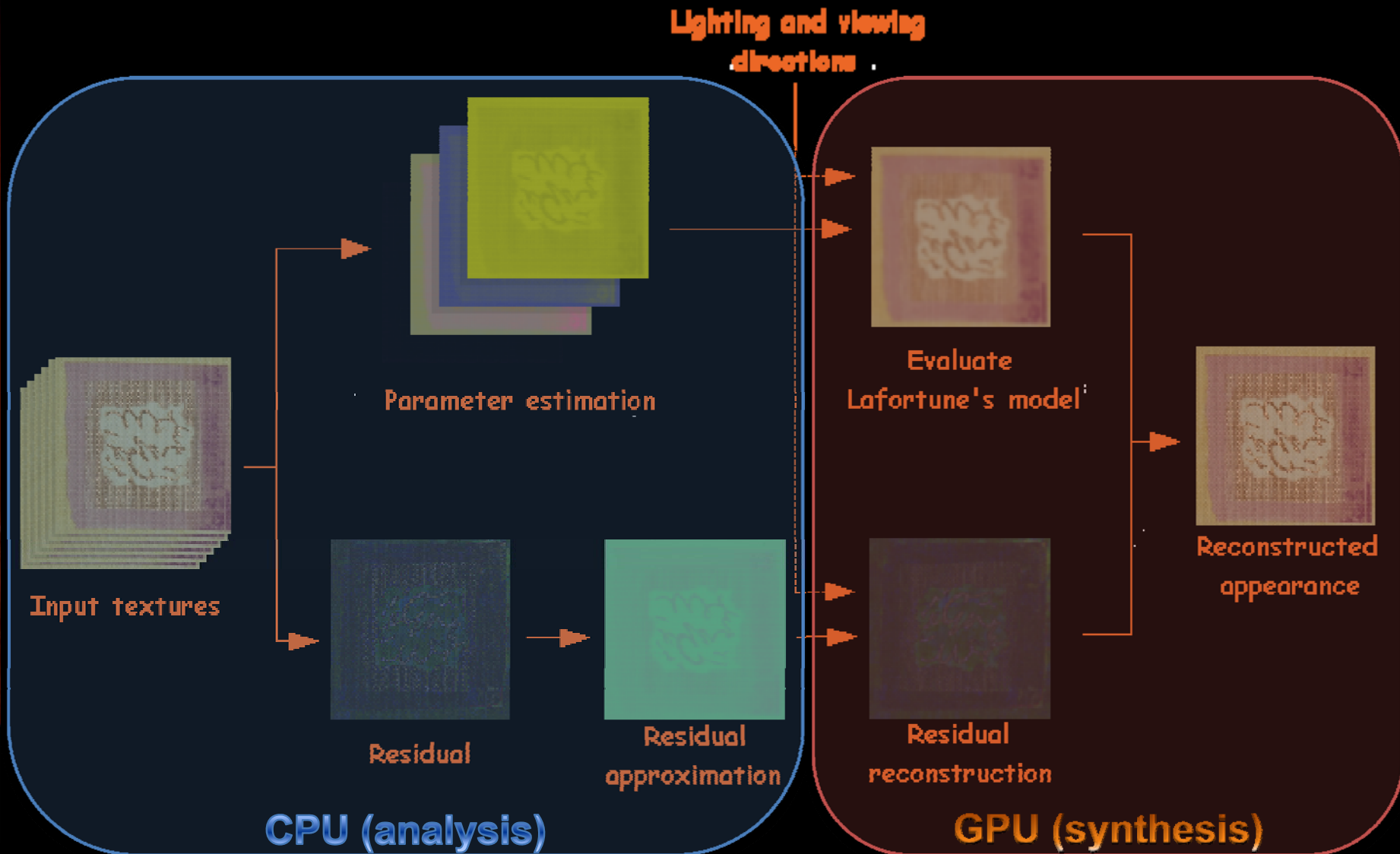
- Performed through a vertex/fragment shader
 1. Retrieve texture coordinates
 2. Filter parameters stored in textures accordingly
 3. Compute light/viewing configuration
 4. Evaluate Lafortune's model + residual accordingly
 5. Evaluate the rendering equation (sum up light contributions)





orealig - BTF pipeline summary

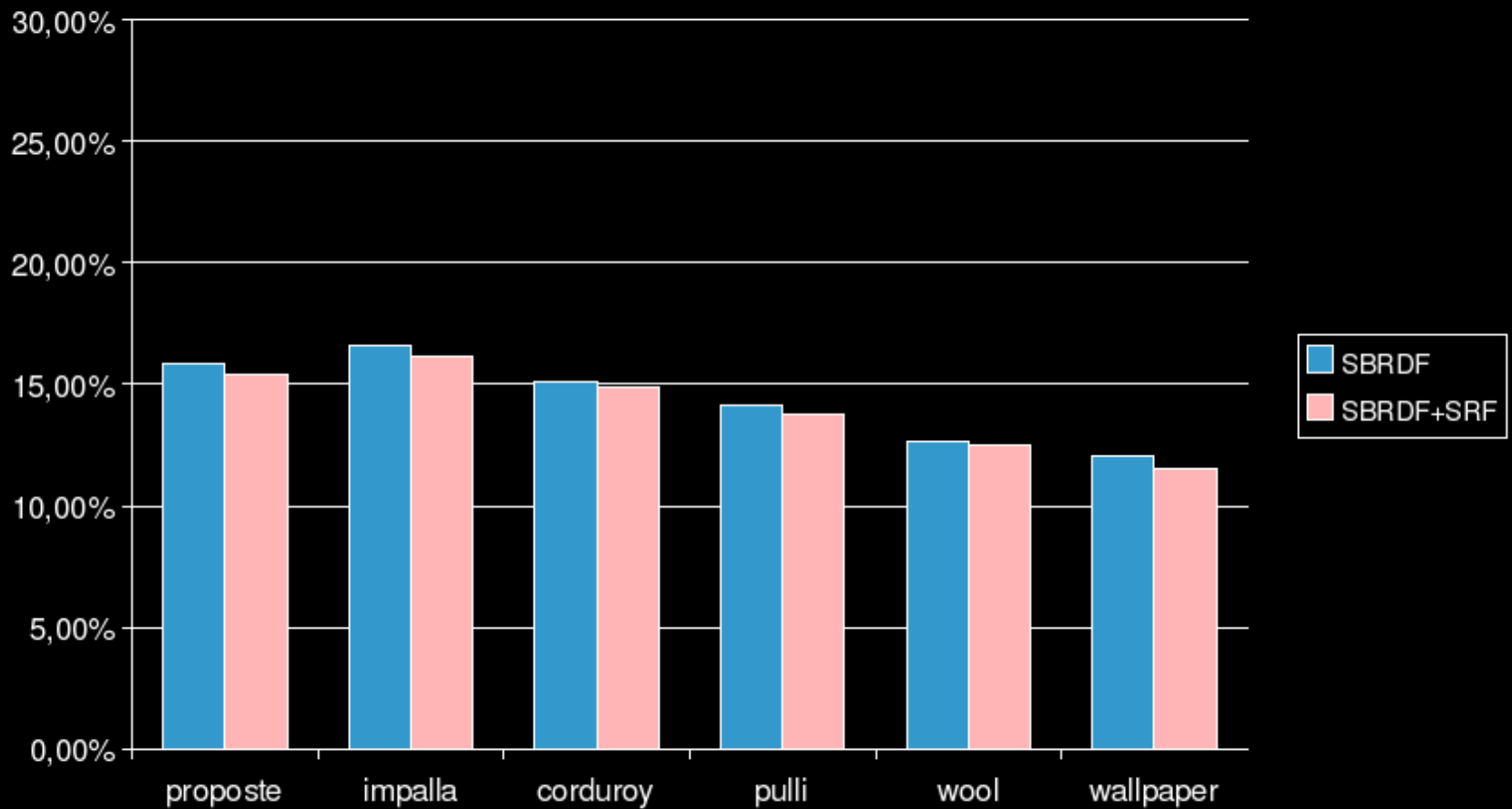
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grealia - Results (error)

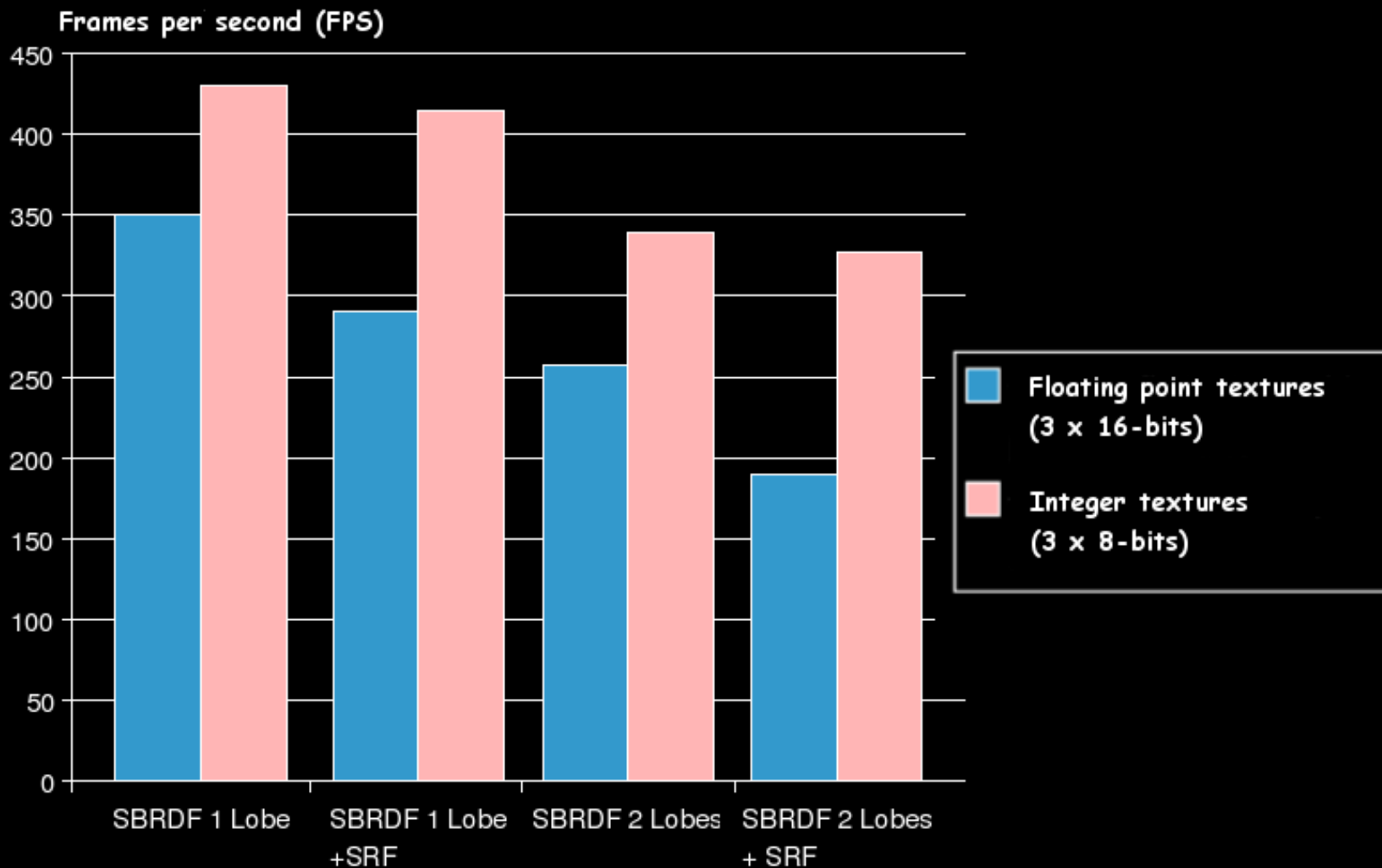
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orealia - Results (speed)

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grealia - Results (demo)

- This work is based on a technological transfer
 - ✓ partnership with IRIT/UPS/CNRS (Toulouse - France)
- This work used public data
 - ✓ provided by the Graphics Lab at Bonn University



THANKS FOR YOUR ATTENTION

You are welcome at ONESIA booth B8

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